



MEDGAR EVERS
COLLEGE
The City University of New York

CU
NY

College Now

Welcome to Medgar Evers College!



HAVE FUN AND EARN 3 COLLEGE CREDITS WITH OUR INTRODUCTION TO ENTREPRENEURSHIP COURSE – ENTE 201

Where: This Class is offered in Person at the College
Monday – Thursday: 10:00 am – 11:55 am

When: Classes begin : 7/14/25 – 8/14/25
Application Available until 4/30/25

Eligibility: Overall GPA – 75⁺ ELA Grade – 75⁺ OR Class Grade – 75⁺

Course Description:

This survey course focuses on understanding principles, concepts, and theories of entrepreneurship. Students will explore actions that successful entrepreneurs take to develop new businesses. Students Will examine basic language of entrepreneurship that key resource providers use in deciding which entrepreneurs to support. In this course, emphasis will be placed on guiding students through unique challenges and opportunities typically found in highly urban cities an among entrepreneurs in disenfranchised communities. Topics explored will be: Ethnic Enclaves, Gentrification, Housing, Incarceration, Regulation, Crime, Addiction, various “Deserts” such as Banking or Food Deserts and other similar public policy and administration topics. Students will also explore ways they can address these unique opportunities through business, while positioning themselves to meet corresponding challenges. This course is suited for College Now students.

Contact us:



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